

STANDARDIZATION EDUCATION PRACTICE

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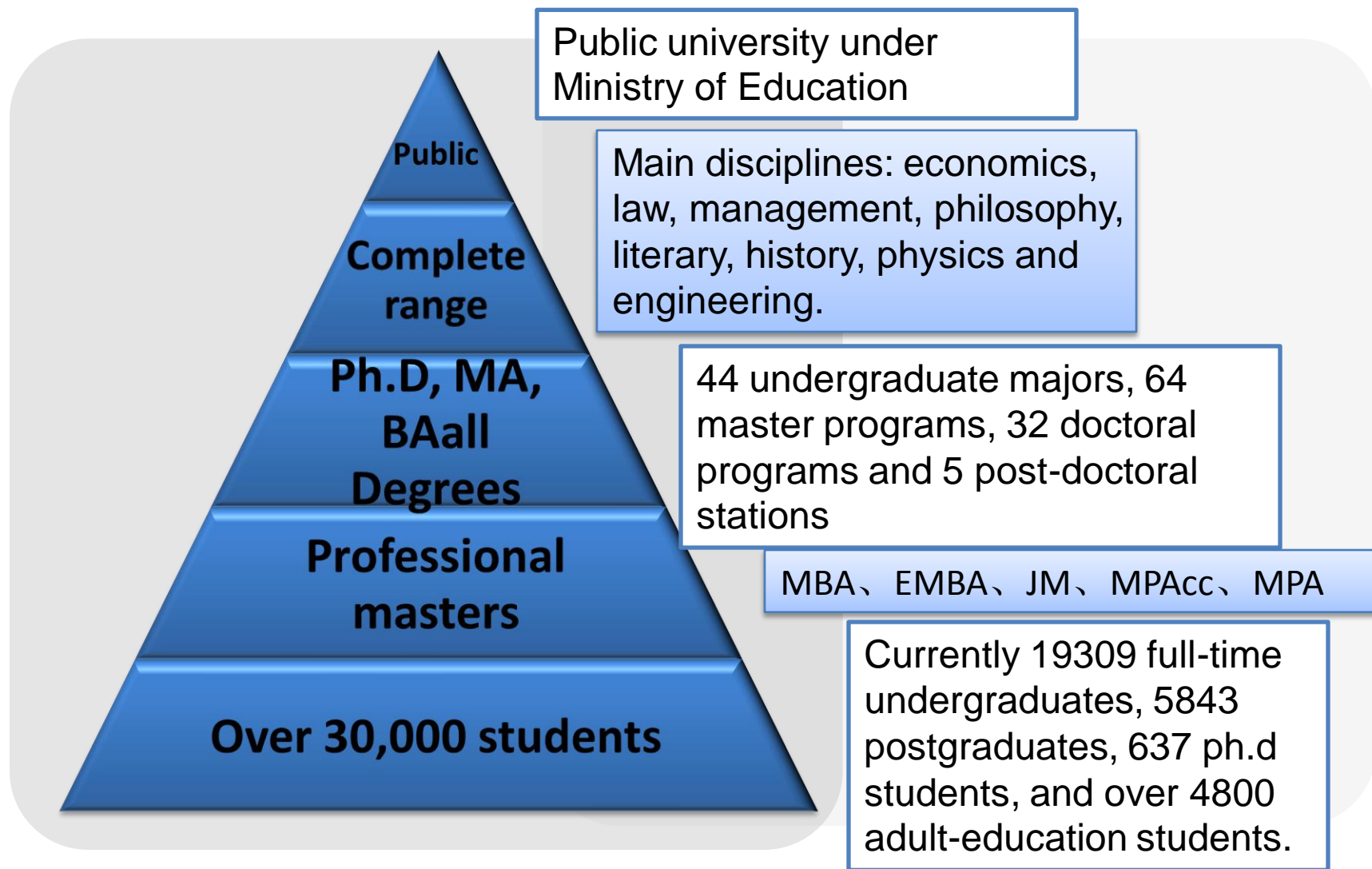
中南财经政法大学

Zhongnan University of Economics and Law





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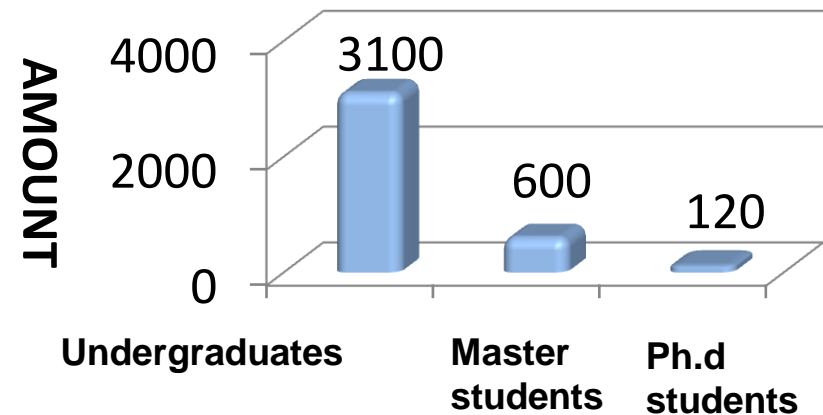
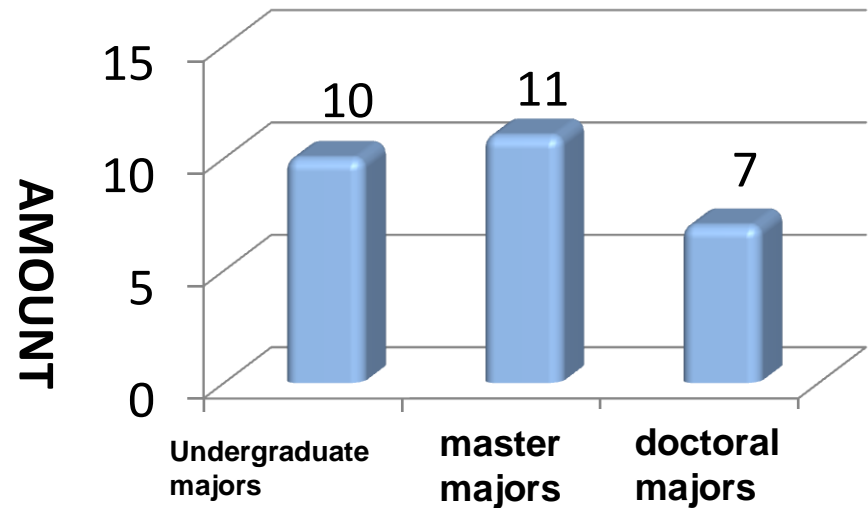




College of Business Administration

- Enrollment Majors

- Enterprise management
- Industrial economics
- International trade
- Tourism management
- Technological economy and management
- Marketing management
- Agricultural economics
- Land resources management
- E-commerce
- Forestry economic management



- Current students



Standardization Education

Position

- Standardization is a kind of management tool

Purpose

- Cultivate standardization consciousness, understand the thinking of standardization management and apply standardization management methods

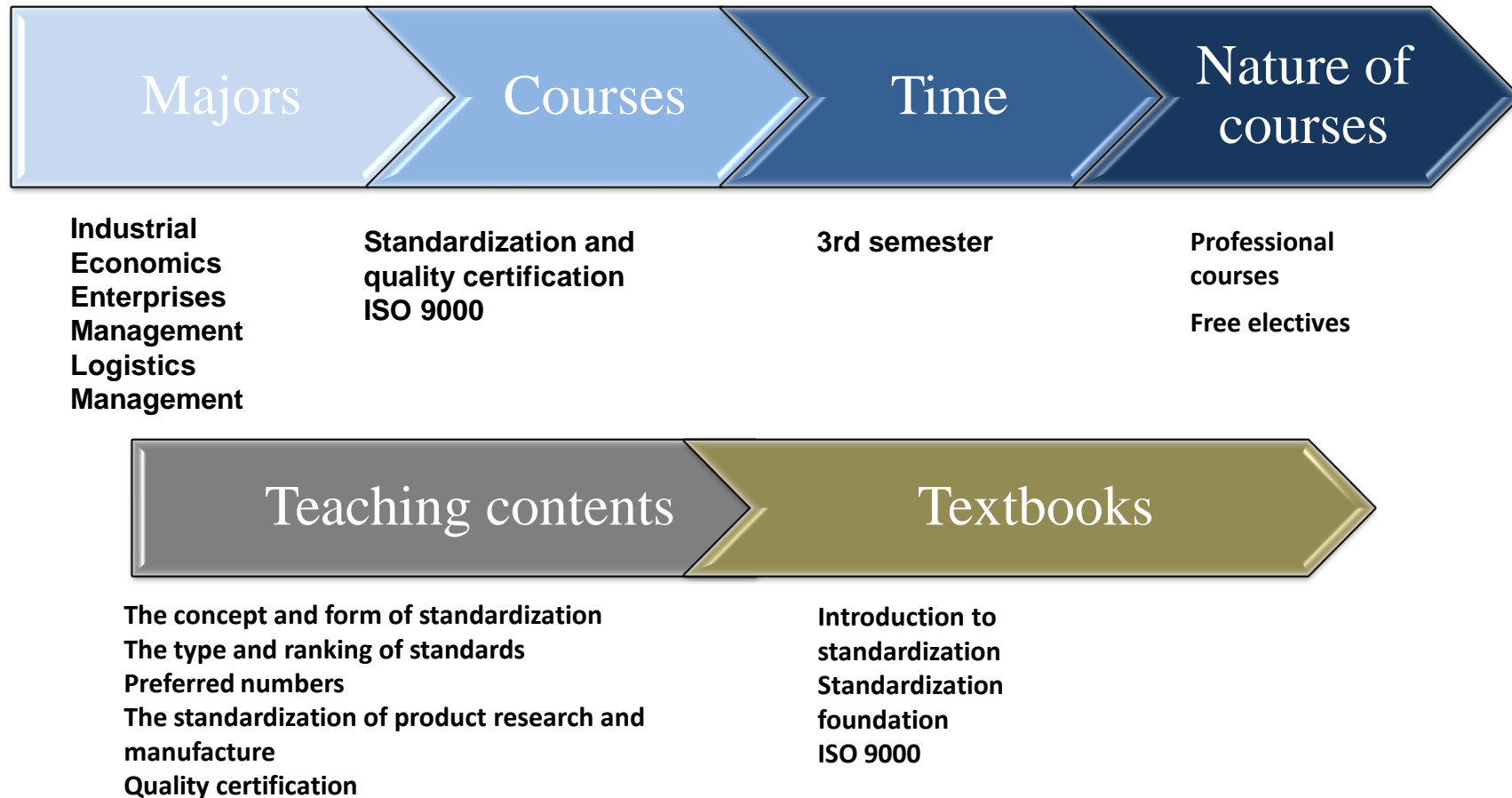
Methods

- Classroom teaching, speech, case, investigation and survey, compose standards, thesis, internship and research project



Standardization Education

Undergraduate





Standardization Education

Full-time masters

Majors	Professional Courses	Degree granting	Admission of graduates
<ul style="list-style-type: none">• Technological economy and management	<ul style="list-style-type: none">• Standardization management• International standardization• Standardization and informationization of enterprises• Forward issues in standard• Standard technical standards and innovation of economics• Intellectual property law	<ul style="list-style-type: none">• Master of management	<ul style="list-style-type: none">• Enterprises• Research institutions• Government



Professional master programs of standardization management under enterprise management major

- Time: start from 2003
- Degree/certificate: master in management/ course-completion certificate of Master refresher courses of standardization in enterprise management major
- Educational system: a year and a half
- Professional Curricula: Management of Standardization, International Standardization, Standard Economics, Standardization Strategy and Technological Innovation and Standardization
- Teaching staff: campus teachers and outside standardization experts
- Achievements of students

MBA courses of standardization management (2008)

THANK YOU

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