APEC Ageing-inclusive Digital Economy Workshop

ON THE PROJECT APEC SCSC 04 2020S

Ageing-inclusive Digital Economy: Bridging the Digital Divide for the Elderly by Standards and Conformity Assessment

Sponsored by the Chinese Government
Presented by China National Institute of Standardization (CNIS)

20th Oct 2021
ON-SITES (BEIJING) & ONLINE

BACKGROUND

- A key digital divide now is the one related to the elderly, which has taken an adverse effect on daily life (e.g., online shopping), working (e.g., working from home), learning (e.g., distance learning), personal health, and safety (e.g., mobile diagnosis and treatment, cell-phone emergency call) of the elderly, especially during the COVID-19 Pandemic.
- Standards and conformity assessment could help to address the issue above, by setting out the requirements for the digital products, services, systems, and solutions regarding the needs and preferences of the elderly, to promote greater inclusion of the elderly in the digital society, and benefit the digital economy and improve quality of life.

OVERVIEW

- To share best practices & experiences, increase understanding, and promote collaboration, the APEC "Ageing-inclusive Digital Economy: Bridging the Digital Divide for the Elderly by Standards and Conformity Assessment" (APEC SCSC 04 2020S) is undertaking.
- As a critical event of the project, the APEC Ageing-inclusive Digital Economy Workshop will be held on 20th Oct 2021.
- The workshop will be convened with a combination of

online and offline modes. The speakers/participants in the locations outside of Beijing are invited to participate virtually.

TOPICS FOR CONSIDERATION

- Information technology and IT products, digital services, intelligent buildings, and smart devices for the ageing community and the elderly people,
- Future communities, accessible environment, especially the information accessibility,
- Ageing labor force, active health, lifelong learning, social connectivity, and multi-generational inclusion in digital time,
- Ergonomics, AI, Human-machine interaction in ageing society, and,
- Standards and conformity assessment.

TARGET SPEAKERS/PARTICIPANTS

A diverse range of speakers/participants are invited to be involved in the workshop, especially but not limited to:
- the policymakers, government officials, researchers, analysts, consultants, and technical personnel in relevant fields,
- the designers, manufacturers, and providers of related products, services, systems, solutions, data, and information,
- the related NGOs and other organizations, agencies, or groups, and,
- Any other one who is interested.

TENTATIVE AGENDA

- Open Greeting Session (13:30-14:00 PM, UTC+8)

  Warm greeting speeches from the relevant government departments, and international organizations

- Session 1: Digital times & Aging society (14:00-15:10 PM, UTC+8)

  Presentations, Discussion, and Q&A

- Session 2: Standards and conformity assessment: responding to the Ageing-inclusive Digital Economy (15:10-16:20 PM, UTC+8)

- Session 3: Best practices from APEC members (16:20-17:30 PM, UTC+8)

Presentations, Discussion, and Q&A

- Conclusion & Closing Remarks (17:30-18:00 PM, UTC+8)

Conclusion & Closing Remarks from the Project Overseer

DETAILS

Date
Wednesday, 20th October 2021

Modes
Blended, which is on-sites for speakers/participants in Beijing, and online for others.

Location(on-sites) and Platform & Link(online)
TBC and provided to the speakers/participants via email before the workshop.

Registration
For speakers/participants who are confirmed to attend, please fill in the Nomination Form and send it via email to the project contact person by no later than 20th Sep 2021.

Contact
For registration and other questions please contact:
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