



The Role of Standardization in Promoting Employment related to the Silver Economy (SCSC 06 2018A)

19th - 20th September, 2019

Beijing, China



Background

Nowadays, ageing populations is a serious problem that is growing globally and impacts more and more APEC members. For those economies, there is a trade-off since the silver economy can bring both advantages and disadvantages. The growth of the ageing population has driven the development of the silver economy in different industries such as elderly care services and products, insurance, telehealth and e-health, geriatric medical equipment and so on. However, while bringing new employment opportunities to APEC members, the silver economy also poses economic and social challenges and a potential crisis on labor markets, including but not limited to:

- the lack of qualified young professionals to meet the labor market demand of silver economy and the decrease of social productivity;
- elderly workers having to delay their retirement, although their physical limitations might not allow them to master new working skills;
- the supply of skilled and professional laborers, like geriatric doctors, nurses, and other elderly care workers is insufficient;
- more challenges brought by reduced labor mobility among APEC members against the silver economy.

Standardization is one of the most effective methods that could address the issues as mentioned above and create sustainable benefits for the economies in the APEC region. To share best practices and experiences, to strengthen the emphasis on standardization to promote silver economy employment, an APEC sponsored project (APEC SCSC 06 2018A) is undertaking now. As the undertaker of the project, China National Institute of Standardization (CNIS) now has an opportunity to gather the crucial silver economy stakeholders to discuss the best practices and experiences for promoting employment in the silver economy through the standardization method.

A forum "The Role of Standardization in Promoting Employment related to the Silver Economy" will be held **in Beijing from 19th to 20th September, 2019** with the support of the APEC Support Fund (ASF) as the critical event of the project.

Objectives

The forum aims to provide a platform that enables APEC members and other stakeholders to share the best practices and experiences resolving the employment problems through the method of standardization under the silver economy. By attending this forum, all participants could discuss suggestions and possible solutions and even develop new efficient collaborative mechanisms to promote the cooperation among APEC area. The objectives of this forum include but not limited to:

- sharing best practices and experiences for promoting the employment in silver economy through the standardization method;
- identifying common employment challenges and problems faced by the silver economy and discussing existing and possible standardization solutions that can help address them;
- establishing co-operation mechanism among APEC members to promote APEC economies capabilities in the field of the silver economy.

Draft topics for consideration

Session 1 Common employment challenges and obstacles in the silver economy

- Topic 1 The current background, challenges and future trend of the global silver economy
- Topic 2 The barriers faced by APEC economies and their efforts in the silver economy

Session 2 Best practices and experiences for promoting employment through standardization

- Topic 1 The work progress and expectation of ISO/TC 314 Ageing Society
- Topic 2 The standardization solutions adopted by economies against the employment problems in the silver economy

Session 3 Occupational training through standardization to access employment opportunities in the silver economy

- Topic 1 How standardization ensures equal opportunities to access education and employment for females
- Topic 2 How standardization improves the occupational skills training for vulnerable groups

Session 4 Future trends of standardization and technological changes in the silver economy

- Topic 1 The support of advanced and high-end pension products to the silver economy
- Topic 2 The standardization solutions that drives employment under the growth of scientific and technological development in the silver economy

Target participants

A diverse range of participants are invited to attend the forum, including but not limited to:

- standardization research institutes and standards developer;
- elderly-care service providers and related product manufacturers;
- academic experts and scholars;
- consumer agencies or groups;
- government officials or policymakers in APEC economies.

All the APEC member economies will be welcome and invited to attend/participate in the forum actively. Only who registered could participate in the forum.

Contact

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