

# STANDARDIZATION EDUCATION PRACTICE

Wang Jiyun

Tel:13986027579

E-mail:wjiyun@163.com



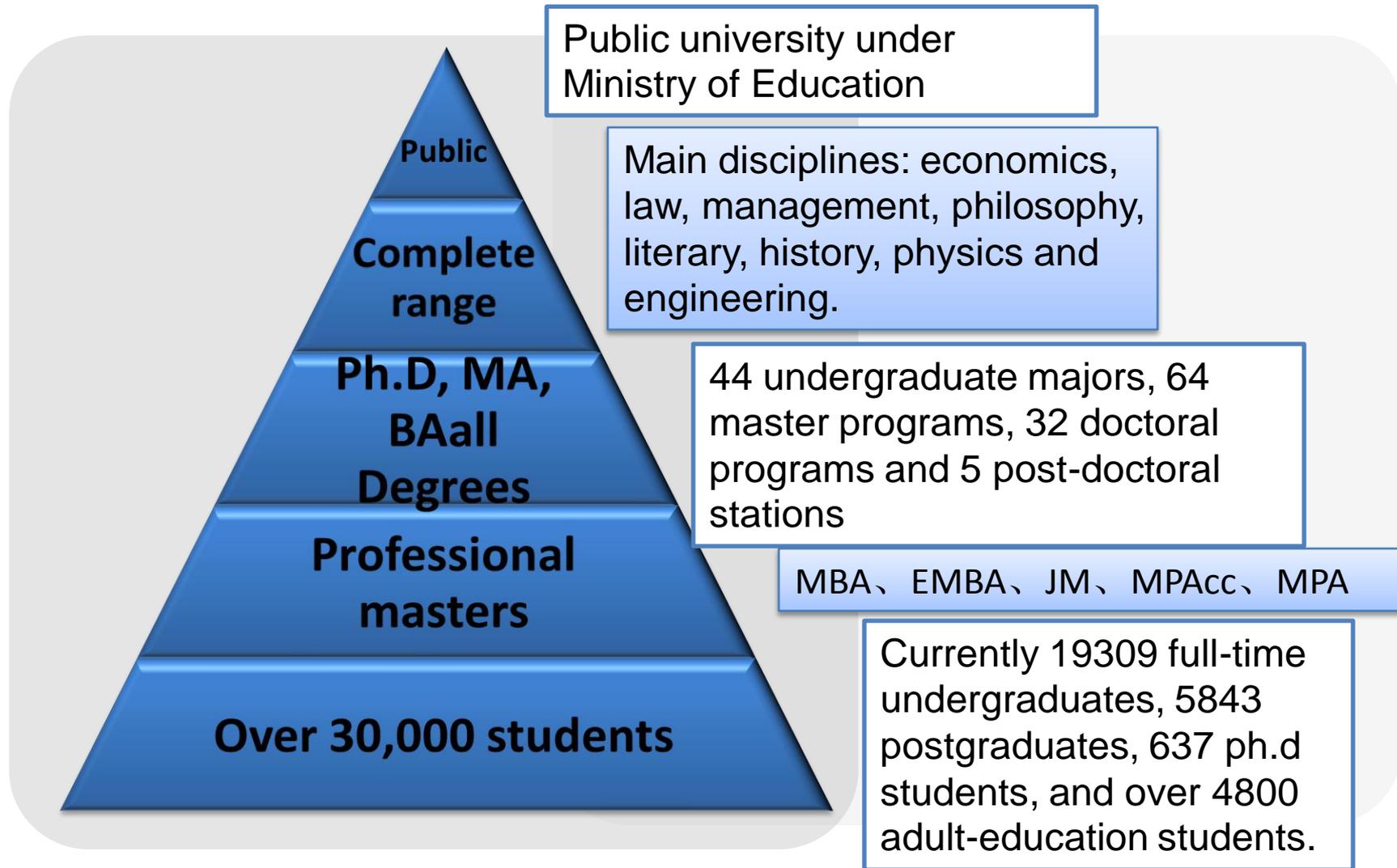
中南财经政法大学

Zhongnan University of Economics and Law





# Zhongnan University of Economics and Law

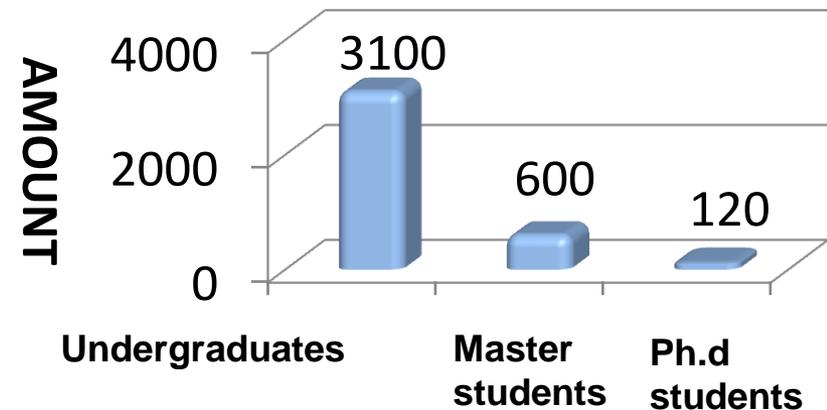
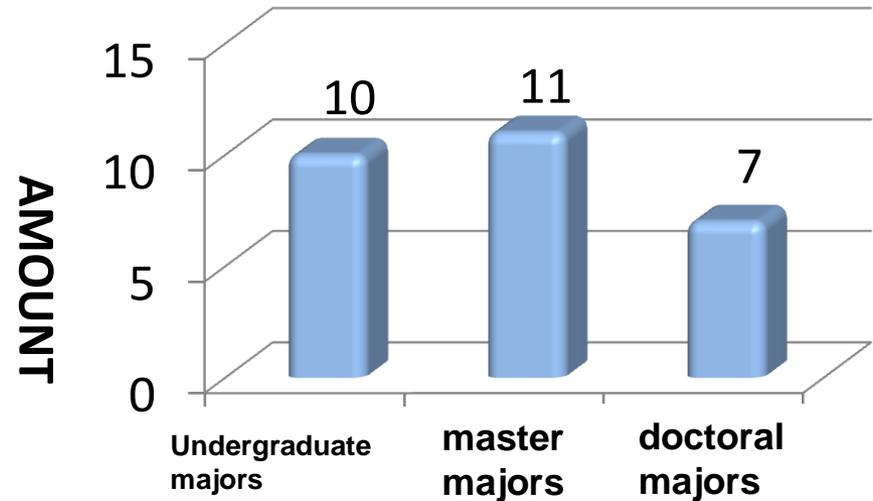




# College of Business Administration

- Enrollment Majors

- Enterprise management
- Industrial economics
- International trade
- Tourism management
- Technological economy and management
- Marketing management
- Agricultural economics
- Land resources management
- E-commerce
- Forestry economic management



- Current students

2010-5-24

IEEE-CNIS Standards Education Workshop(2010)



# Standardization Education

## Position

- Standardization is a kind of management tool

## Purpose

- Cultivate standardization consciousness, understand the thinking of standardization management and apply standardization management methods

## Methods

- Classroom teaching, speech, case, investigation and survey, compose standards, thesis, internship and research project



# Standardization Education

Undergraduate

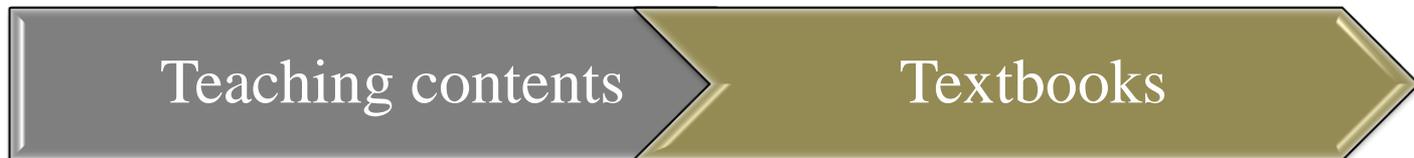


**Industrial  
Economics  
Enterprises  
Management  
Logistics  
Management**

**Standardization and  
quality certification  
ISO 9000**

**3rd semester**

**Professional  
courses  
Free electives**



**The concept and form of standardization  
The type and ranking of standards  
Preferred numbers  
The standardization of product research and  
manufacture  
Quality certification**

**Introduction to  
standardization  
Standardization  
foundation  
ISO 9000**



# Standardization Education

Full-time masters

Majors	Professional Courses	Degree granting	Admission of graduates
<ul style="list-style-type: none"><li>• Technological economy and management</li></ul>	<ul style="list-style-type: none"><li>• Standardization management</li><li>• International standardization</li><li>• Standardization and informationization of enterprises</li><li>• Forward issues in standard</li><li>• Standard technical standards and innovation of economics</li><li>• Intellectual property law</li></ul>	<ul style="list-style-type: none"><li>• Master of management</li></ul>	<ul style="list-style-type: none"><li>• Enterprises</li><li>• Research institutions</li><li>• Government</li></ul>



### Professional master programs of standardization management under enterprise management major

- Time: start from 2003
- Degree/certificate: master in management/ course-completion certificate of Master refresher courses of standardization in enterprise management major
- Educational system: a year and a half
- Professional Curricula: Management of Standardization, International Standardization, Standard Economics, Standardization Strategy and Technological Innovation and Standardization
- Teaching staff: campus teachers and outside standardization experts
- Achievements of students

### MBA courses of standardization management (2008)

# THANK YOU

**Prof. Wang Jiyun**  
**Tel:13986027579**  
**E-MAIL:wjiyun@163.com**



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